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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

JOSEPH Y. ALOUF,

Plaintiff,

v.

PRUDENTIAL FINANCIAL,  
INCORPORATED, a corporation, and  
DOES ONE through TEN, inclusive,

Defendant.

Case No. C 07-03893

**ADR CERTIFICATION BY PARTIES AND  
COUNSEL**

Pursuant to Civil L.R. 16-8(b) and ADR L.R. 3-5(b), each of the undersigned certifies that  
he or she has:

(1) Read the handbook entitled “*Dispute Resolution Procedures in the Northern District  
of California*” on the Court’s ADR Internet site [www.adr.cand.uscourts.gov](http://www.adr.cand.uscourts.gov).

(2) Discussed the available dispute resolution options provided by the Court and private  
entities; and

(3) Considered whether this case might benefit from any of the available dispute  
resolution options.

This ADR Certification by Parties and Counsel is filed electronically by Defendant’s  
counsel who hereby attests, in accordance with General Order 45 Section X(B), that Defendant

1 concurs in the filing.

2  
3 Dated: October 18, 2007

4  
5  
6 Dated: October 18, 2007

*/s/ Joseph E. Kinsella, Jr.*  
Joseph E. Kinsella, Jr. for  
Defendant Prudential Financial, Inc.  
FOLGER LEVIN & KAHN LLP

*/s/ Cecilia C. Ogbu*  
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